

## Scoring the IAT for research purposes

If you are interested in scoring the IAT for research purposes, please consult the following references:

- 1) Greenwald, A. G., McGhee, D. E., & Schwartz, J. L. K. (1998). Measuring individual differences in implicit cognition: The Implicit Association Test. *Journal of Personality and Social Psychology*, 74, 1464-1480.

*This is the original IAT paper. It describes the procedure and original scoring method in detail.*

- 2) Greenwald, A. G., Nosek, B. A., & Banaji, M. R. (2003). Understanding and using the Implicit Association Test: I. An improved scoring algorithm. *Journal of Personality and Social Psychology*, 85, 197-216.

*This paper provides detailed information about an improved scoring algorithm for the IAT (the D score), which is what most researchers now use to score the IAT.*

These articles can be downloaded at no charge by going to [www.yaleruddcenter.org](http://www.yaleruddcenter.org), then clicking on “weight bias” and then “resources for researchers.”

For more information and resources on the IAT, please consult the following website: <https://implicit.harvard.edu/implicit/demo/index.jsp>.

